


# Workplace Essentials<sup>SM</sup>



**KIDDIE**   
**ACADEMY**<sup>®</sup>  
EDUCATIONAL CHILD CARE



A man with a beard, wearing a purple t-shirt and black shorts, is leaning over and interacting with a group of young children in a playground. The children are wearing various colorful clothing, including a white fuzzy jacket, a grey hoodie, and a red jacket. They are standing on a colorful mat. In the background, there is a black metal fence and a soccer goal. The sky is blue with some clouds.

## Employer-Sponsored Child Care Partnerships

When parents of young children work for a company that supports their family priorities, they work harder and stay in their jobs longer. Kiddie Academy Workplace Essentials<sup>SM</sup> lets you provide an accommodating work environment with programs that help your employees stay engaged and your bottom line grow stronger.

Kiddie Academy locations in St. Louis offer customized partnerships that help employers create an even better employee experience with child care benefits. Companies turn to us for trusted care, a safe environment, and a program that helps prepare children for school and for life.

**When companies provide support for child care, employee absences decrease, job satisfaction increases and job turnover declines as much as 60%.**

- U.S. Chamber of Commerce Report and Childcare Benefit studies from Patagonia and JP Morgan



# Child Care Benefits Made Easy with Kiddie Academy

There is a strong business case to be made for establishing a childcare benefits program that supports your employees as parents. It demonstrates a commitment to bettering their lives outside of work. Programs like these pay dividends in the form of increased productivity, improved retention, and overall happiness.



**62%** of parents say they struggle with finding & affording quality child care.

**2** Million parents quit their jobs in 2016 due to child care challenges.

**60%** decline in turnover is reported when companies provide child care support.

*Sources: American Care Report, U.S. Chamber of Commerce, National Survey of Children's Health*

**45%** of parents report being absent due to child care issues. This results in an average of 4.3 missed work days every six months. That translates to \$28 billion in wages lost by families that do not have access to paid leave and affordable child care.

*Source: ChildCare Aware*

## Partner with Kiddie Academy

Every Workplace Essentials<sup>SM</sup> partnership is customized for your company. We'll meet to understand your needs and identify the solutions that will work hard for your employees.

### Solutions can include:



#### Tuition Benefits

If a partnership program includes subsidized tuition by our corporate partner, exclusive tuition discounts will be provided by Kiddie Academy based on the size of the company.



#### Enrichments & Extras

Our partners can receive discounted secure streaming video of their child so they can rest easy during the day. We also offer waived registration fees and two Parent Nights Out per year at no cost.



#### Front of Line Access

Care is often an immediate need and wait lists can be long. Your employees' families move to the front of the waitlist line for the next available placement, behind only currently enrolled families.

Once you've developed the perfect employer-sponsored child care program, we offer support in gaining adoption among your employees by providing our time in your location or collateral to share information about our partnership.

# We are a group of franchised Kiddie Academy Educational Child Care locations serving families in St. Louis and St. Charles Counties.



**Kiddie Academy of Des Peres**  
13133 Manchester Road, St. Louis, Missouri



**Kiddie Academy of O'Fallon**  
4088 Winghaven Boulevard, O'Fallon, Missouri



**Kiddie Academy of Chesterfield**  
196 Hilltown Village Center, Chesterfield, Missouri



## Become a Partner

Family is at the heart of what we do. Our partner companies and their employees are like family. Find out how Kiddie Academy Workplace Essentials<sup>SM</sup> can be designed to fit your company and your employee needs

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